

Figure 1

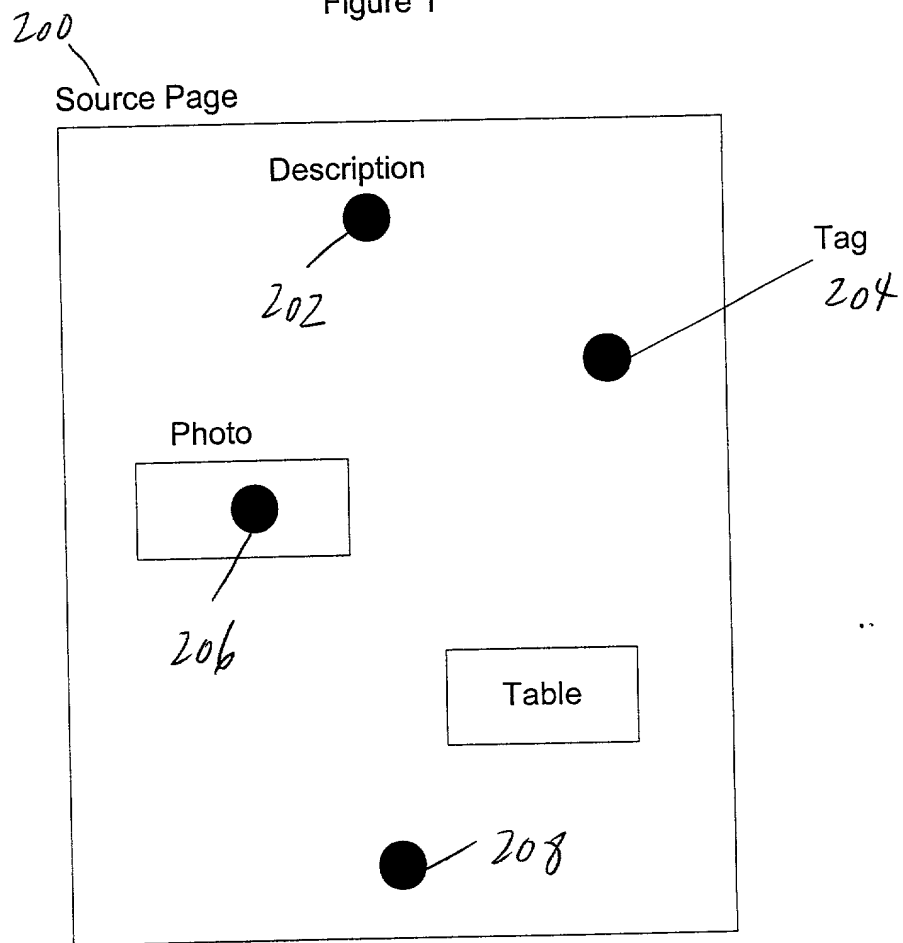


Figure 2

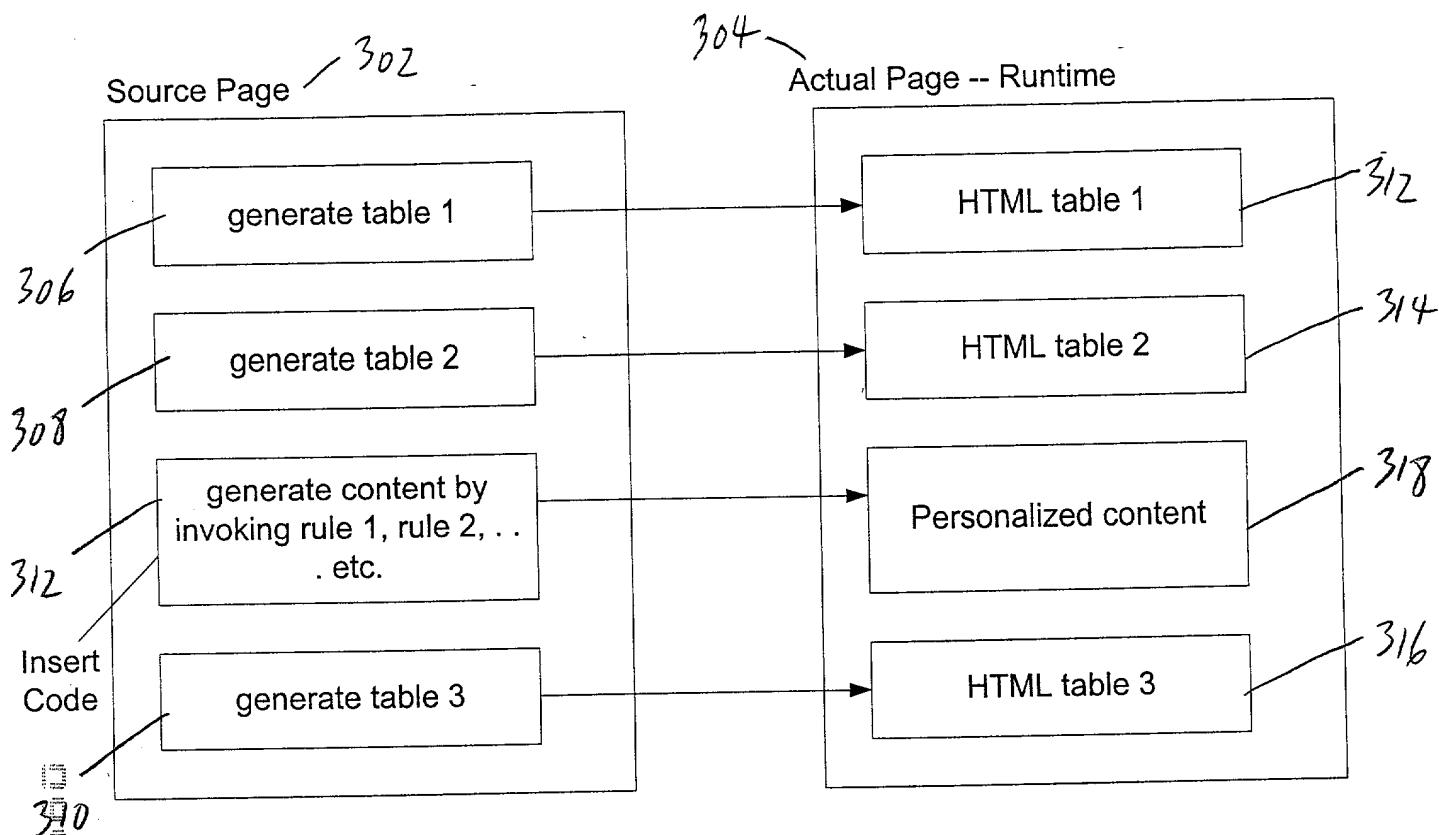


Figure 3 (Prior art)

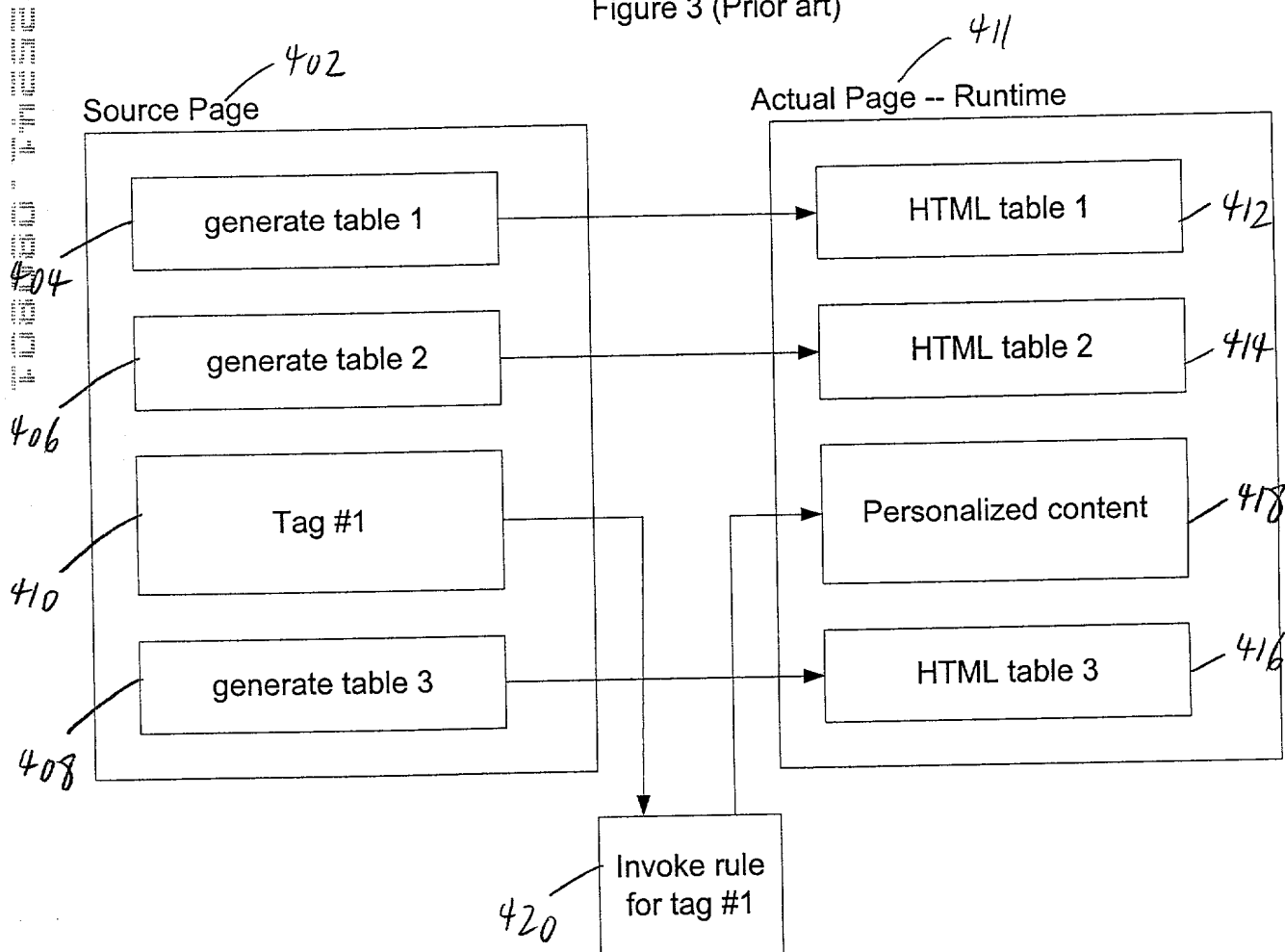


Figure 4

Deployment

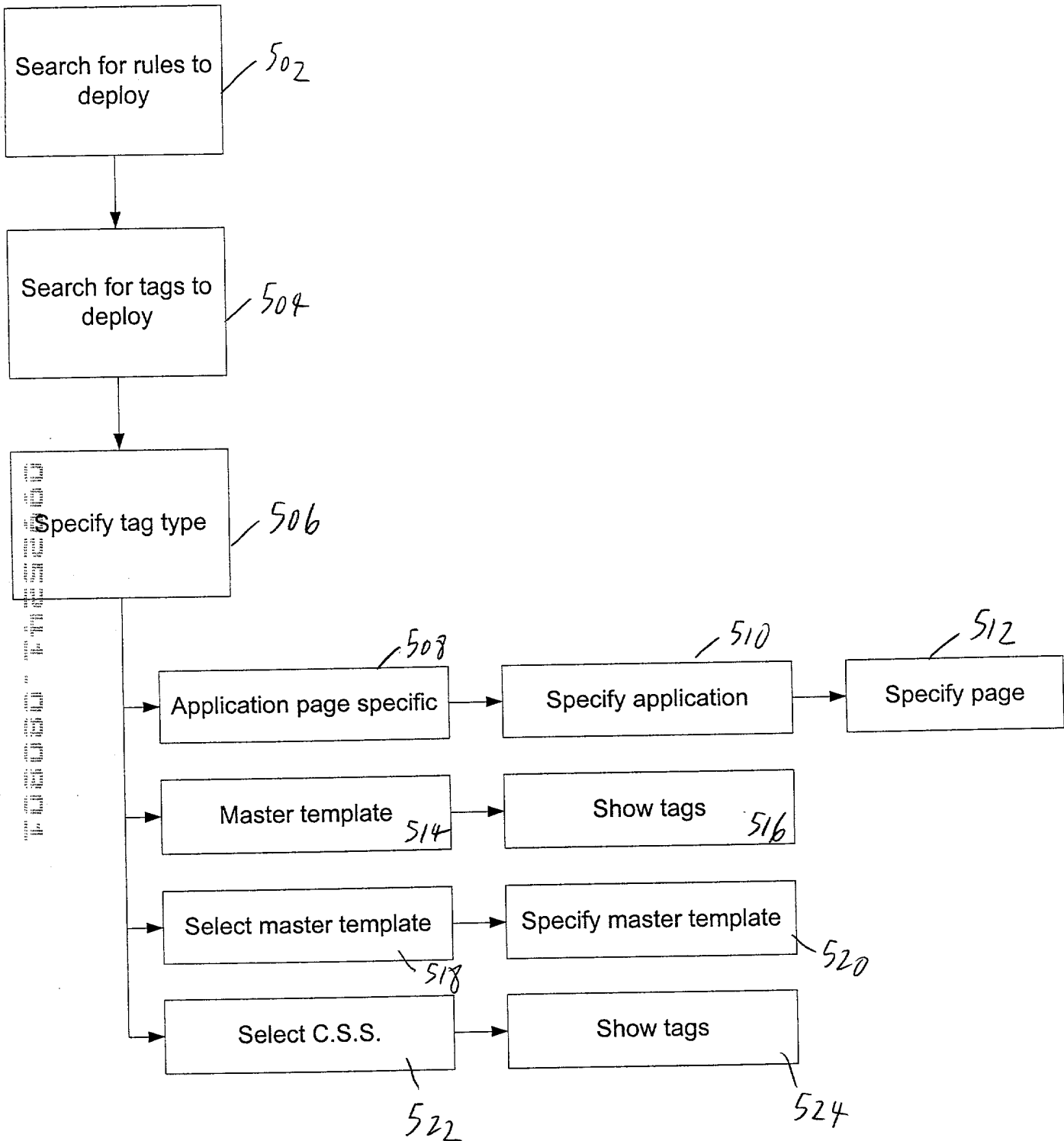


Figure 5

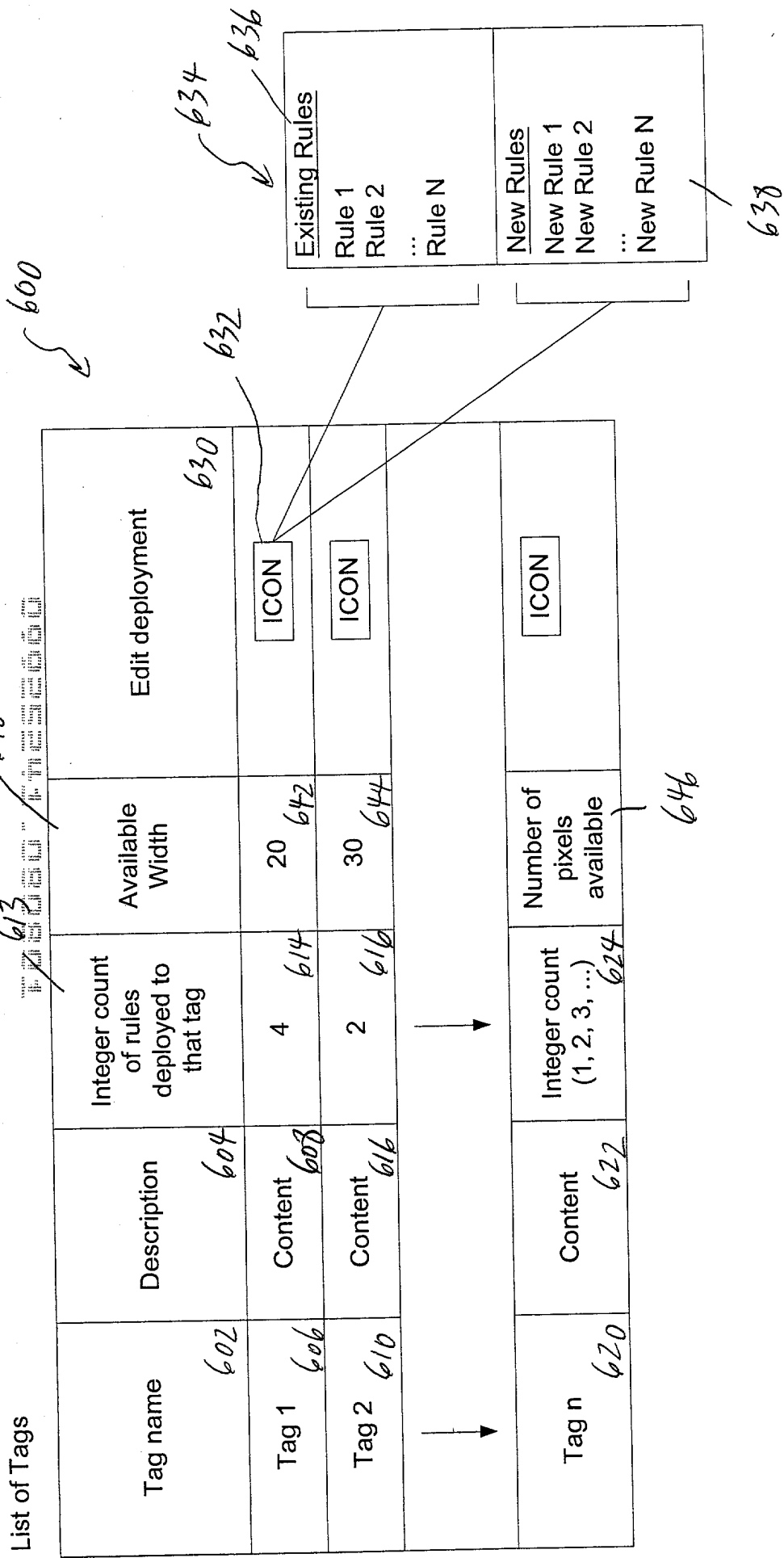


Figure 6

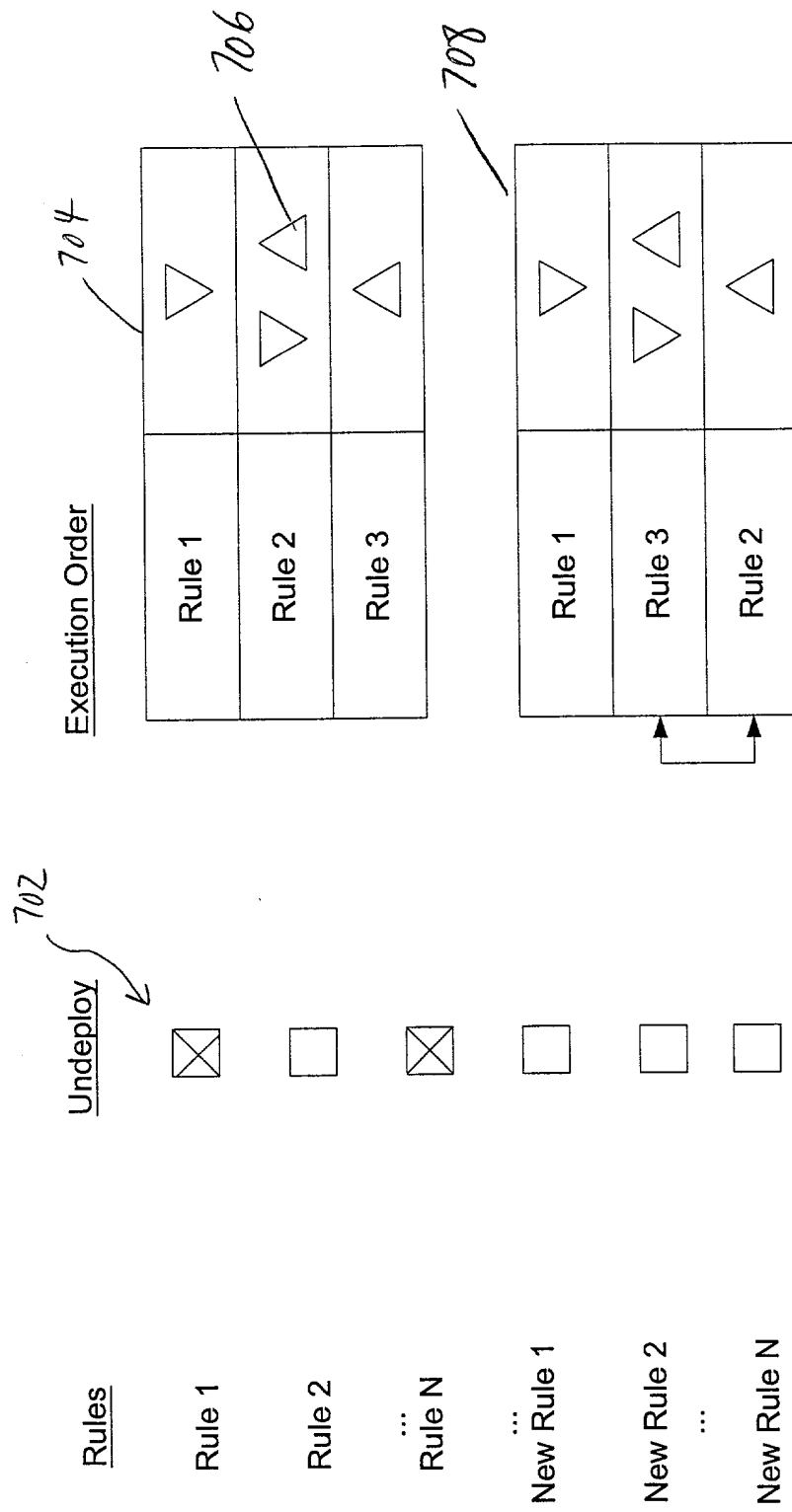


Figure 7

800
802

<u>Action types</u>	<u>Properties for each action type</u>		
Action types	HTML	Manual Execution	Support Configuration
send email		X	
Display promotion	X		
Display related news	X		
Display related stock quotes	X		
Log			
Track Users			

Figure 8

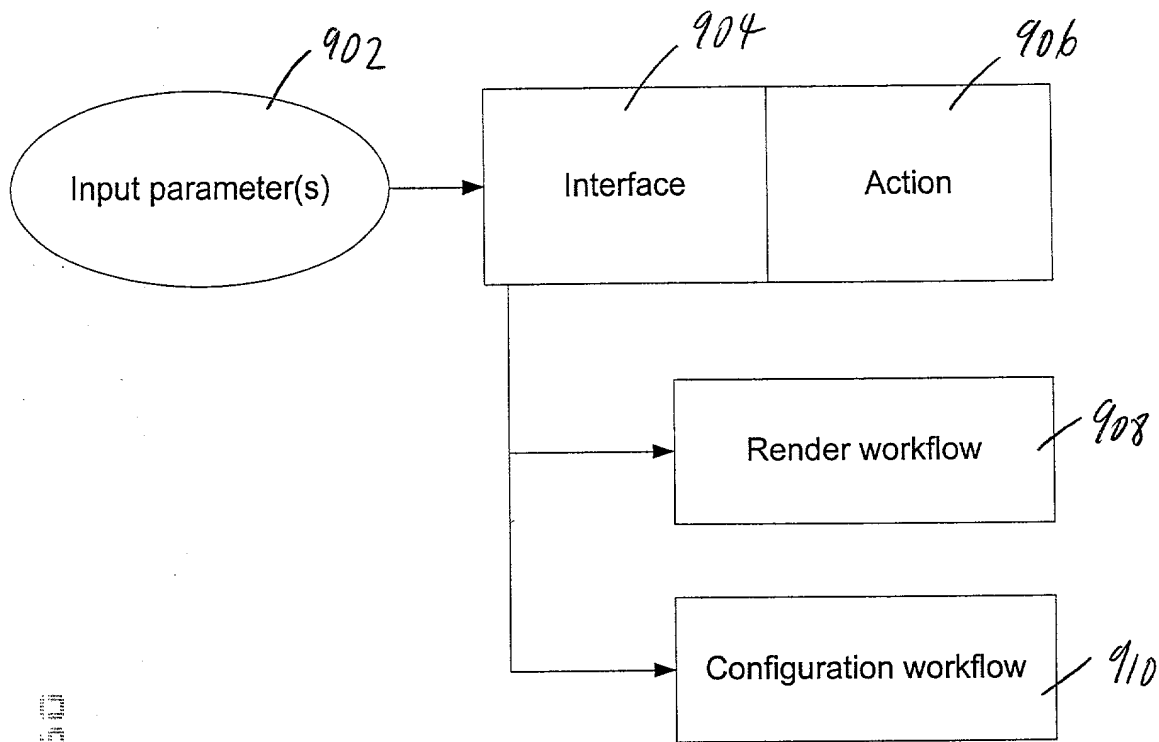


Figure 9

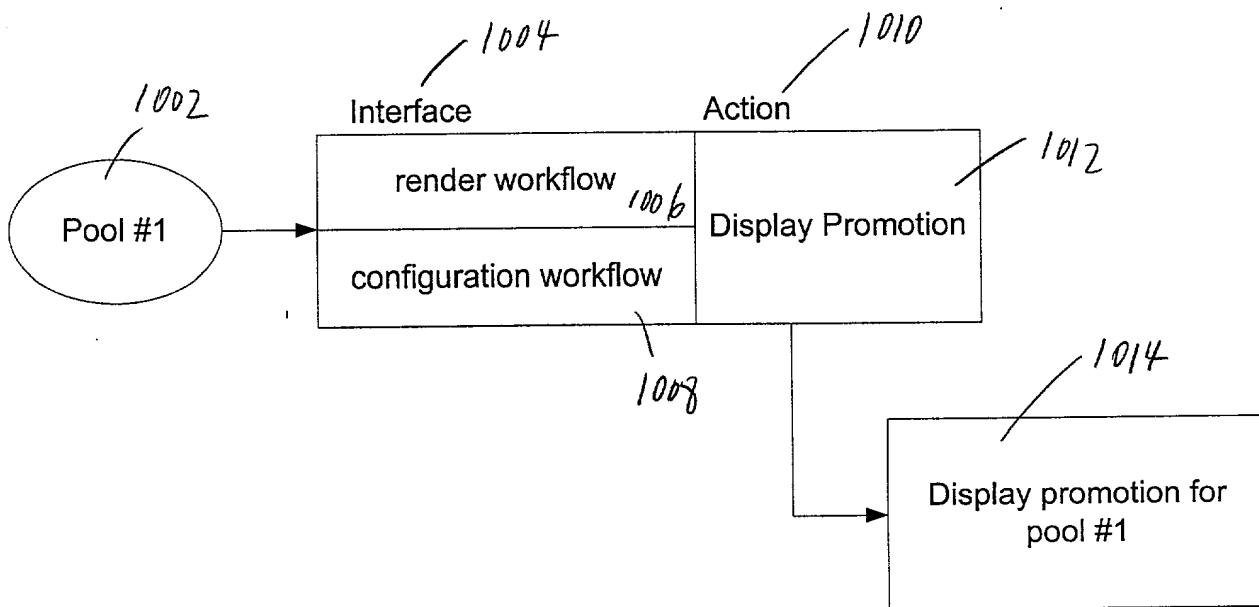


Figure 10

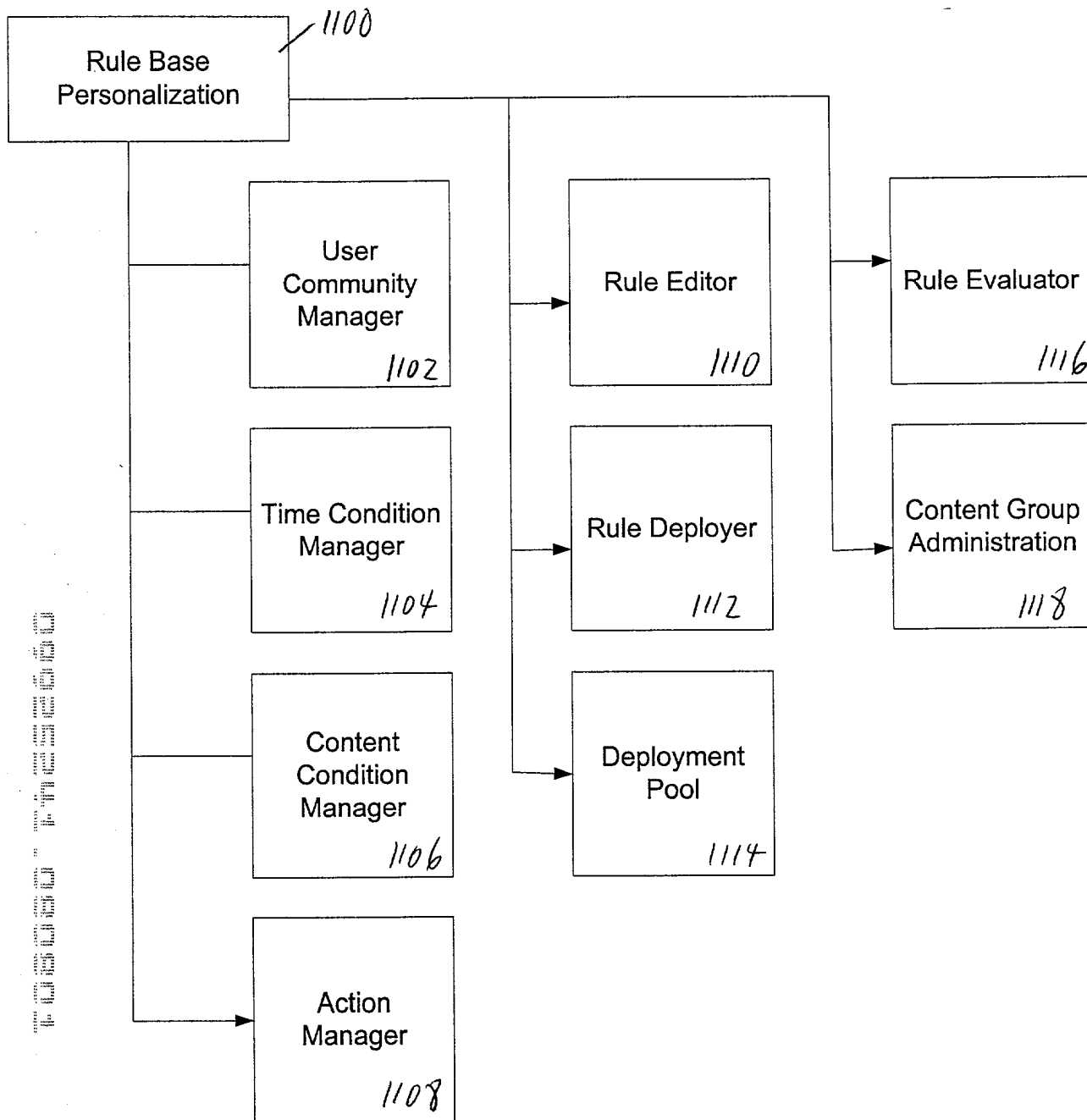


Figure 11

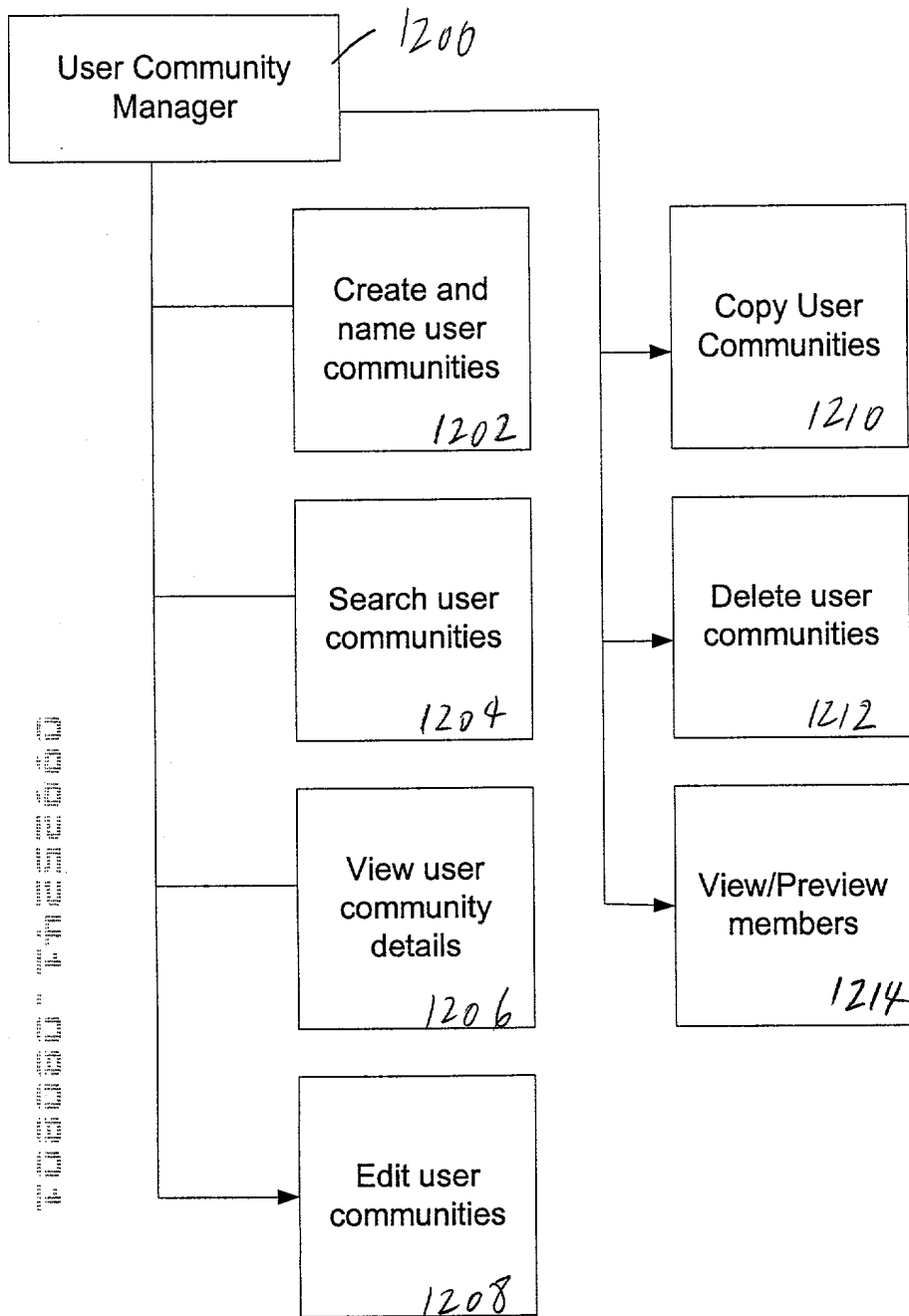


Figure 12

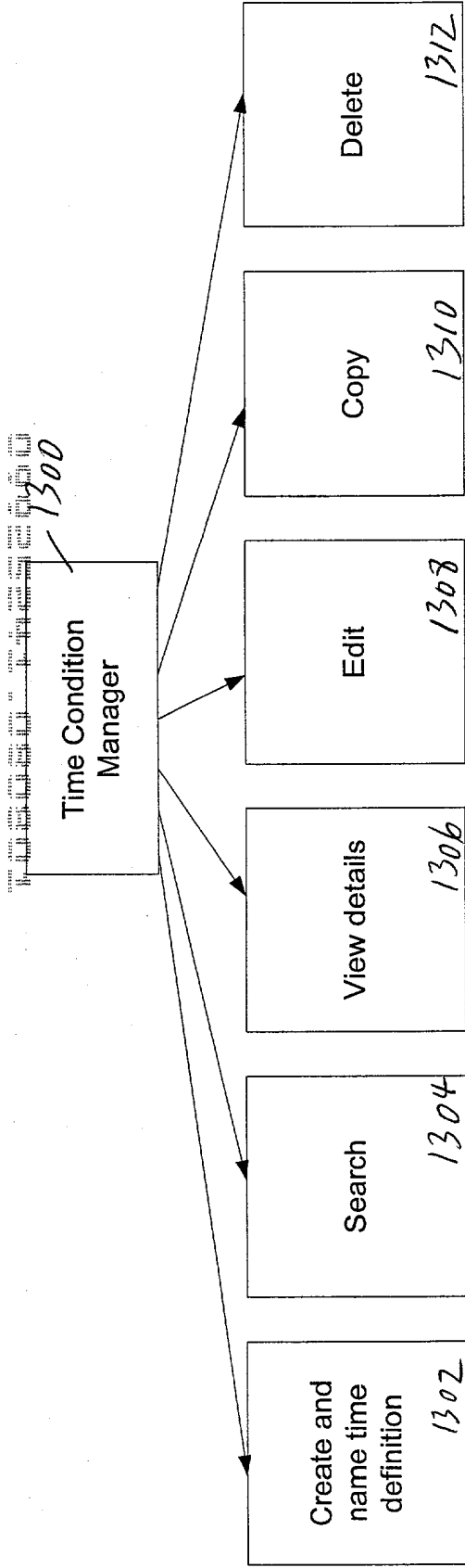


Figure 13

1400

Content Condition Manager

Create and name content condition

1402

Search

1404

View

1406

Edit

1408

Copy

1410

Support operators

1412

Support vectors and iterators

1414

Support any/all operators

1416

Figure 14

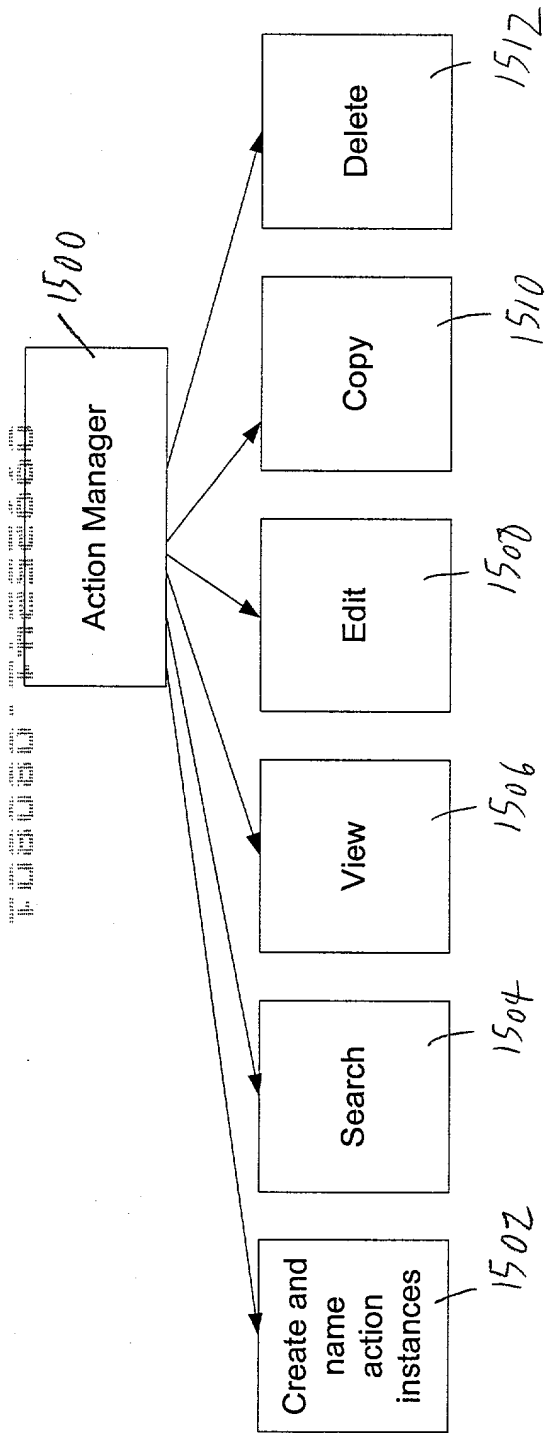


Figure 15

1600

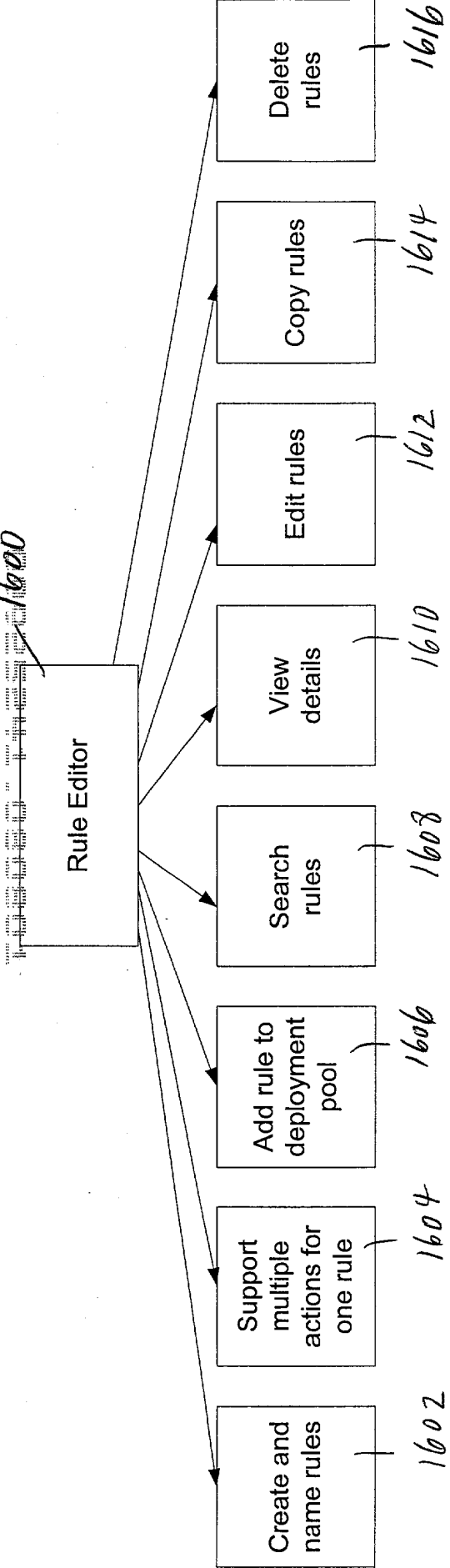


Figure 16

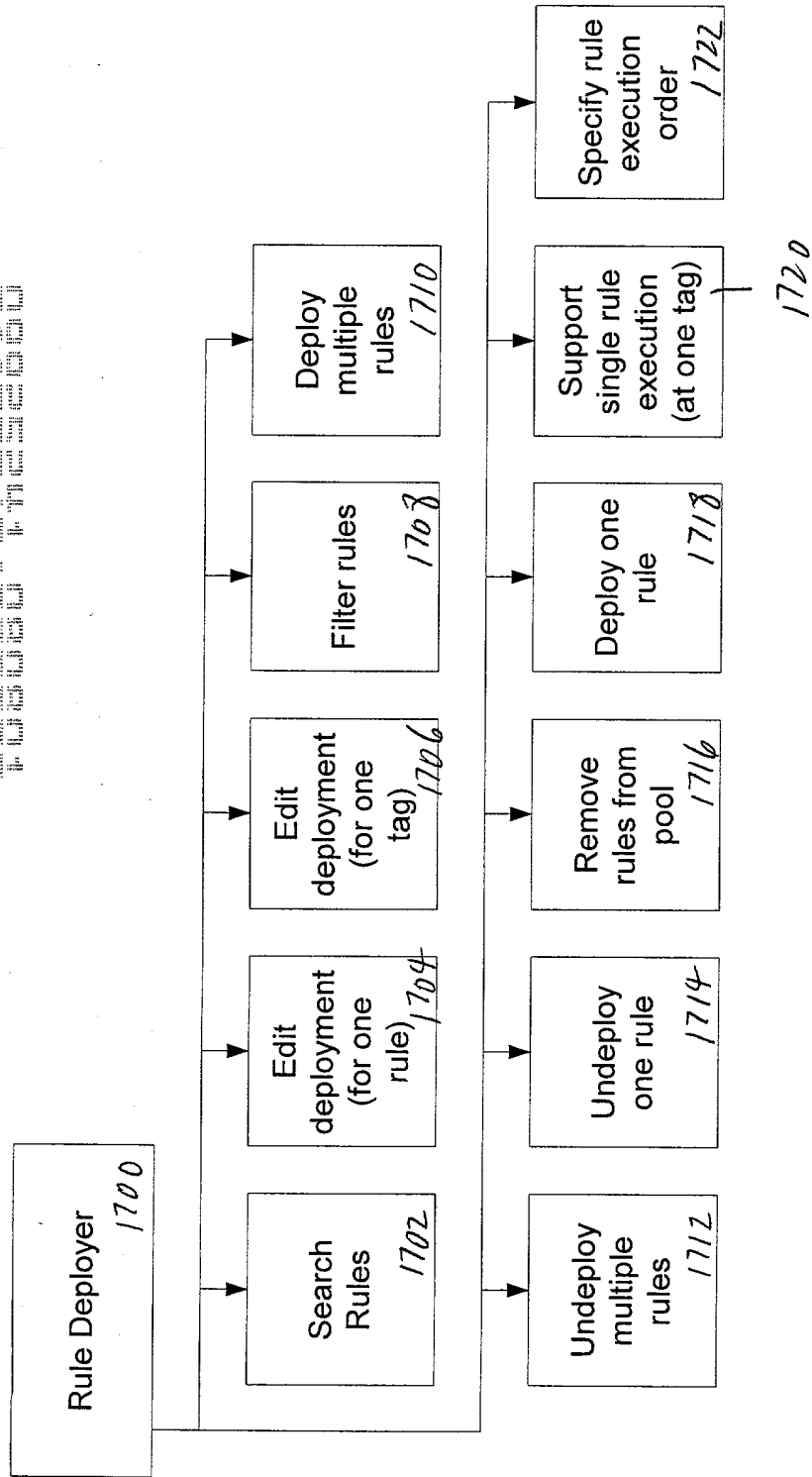


Figure 17

FIG. 18 is a block diagram of a system 1800 for managing a deployment pool of rules. The system 1800 includes a deployment pool 1802, a list of rules in pool 1804, a limit multiple additions 1806, a delete one rule 1808, a delete all rules 1810, and a link to rule to deploy (to add more rules) 1812.

1800

Deployment pool

List of rules
in pool
1802

Limit
multiple
additions
1804

Delete one
rule
1806

Delete all
rules
1808

Link to rule
to deploy (to
add more
rules)
1810

1812

Figure 18

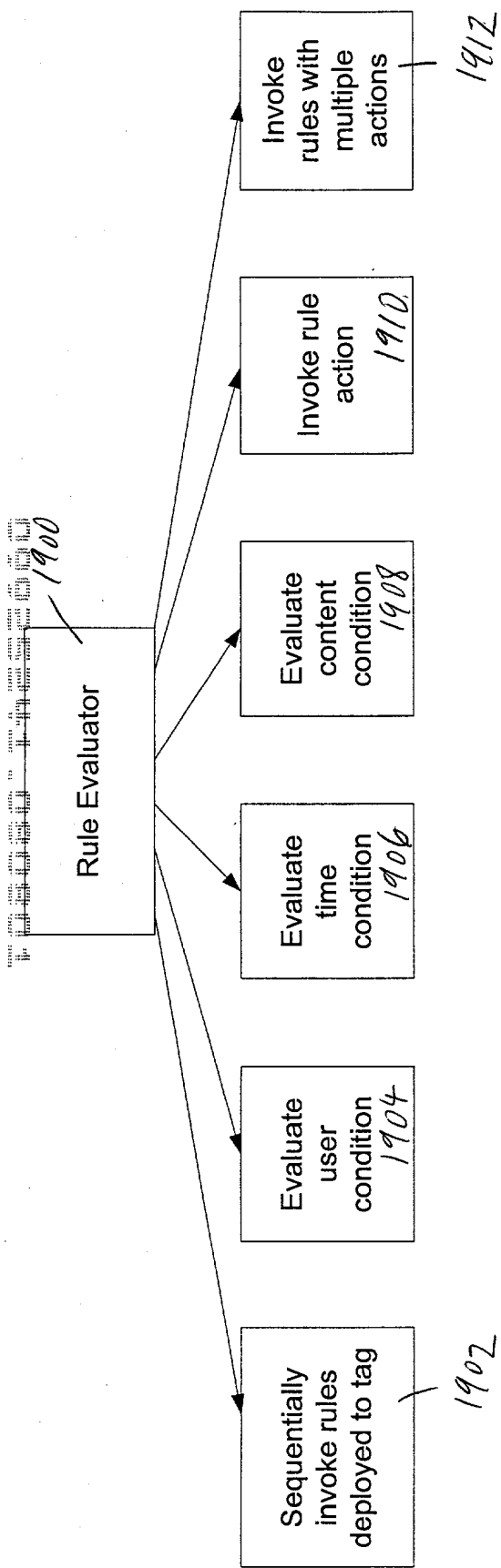


Figure 19

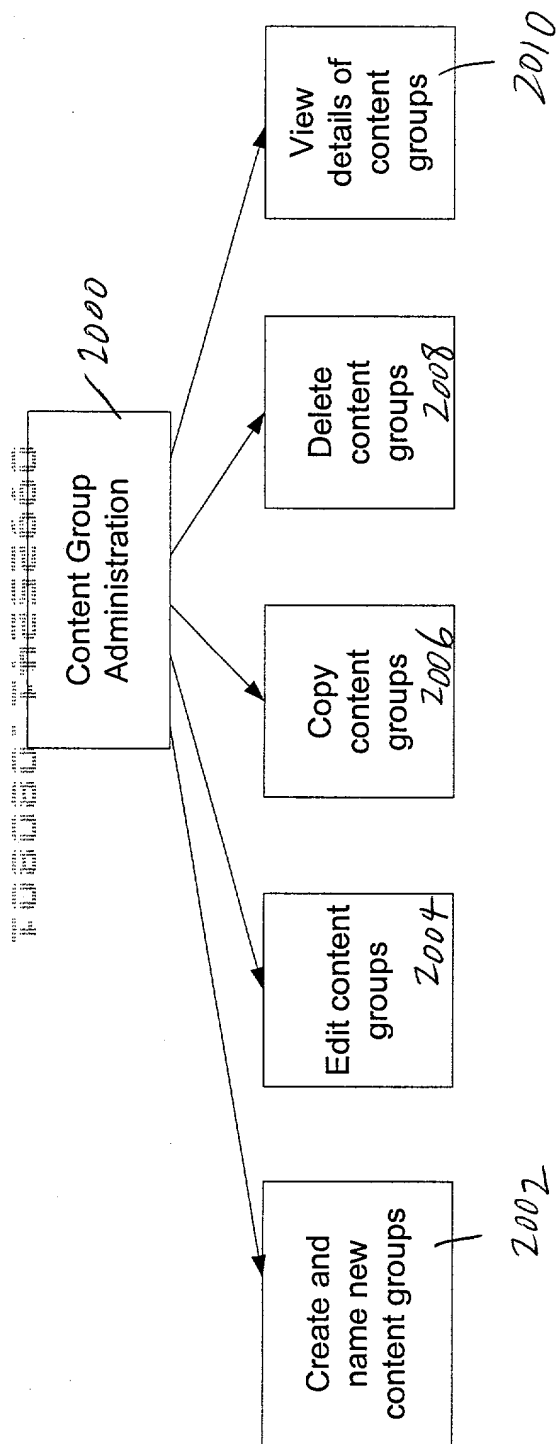


Figure 20